Other funding options for the YMCA in lieu of a financial contribution

**Visibility & Outreach**

* **Newsletter feature**: Ask if they can highlight the USA 80+ HHOF in their next email newsletter or internal communication.
* **Social media promotion**: Request that they share your upcoming event, honoree stories, or mission on their social platforms.
* **Website mention**: Inquire about being listed as a community partner or featured on their website.
* **Event calendar**: Ask to be included in any community or organizational event listings they maintain.

**Partnership Opportunities**

* **Co-hosting an event**: Propose a joint virtual or in-person event (e.g., a legacy storytelling session or intergenerational Q&A).
* **Volunteer support**: Ask if their team or network might be interested in volunteering at your events or helping with logistics.
* **Venue or meeting space**: If they have a physical space, ask if they could host a future board meeting, induction ceremony, or display some memorabilia.
* **Donated goods or services**: Inquire if they can support via in-kind donations like printing, refreshments, or design work.

**Program Collaboration**

* **Educational initiatives**: Suggest collaborating on a history, mentorship, or youth engagement program that links generations of hockey players.
* **Interview/spotlight series**: Ask if they’d be interested in helping produce a short video or article series that honors inductees or shares their legacy.
* **Scholarship or award**: Explore the idea of co-branding an honorary award or recognition initiative.